



Vanijya Saptah

**“India as the Rising Economic force: Focus: BIHAR
On the Occasion of Vanijya Saptah**

Organised by

**Department of Commerce and Industry, Government
of India**

Directorate General of Foreign Trade

Government of Bihar

Districts as Export Hubs;

In Association with

The Indian Silk Export Promotion Council

at

Adhiveshan Bhawan (Mukhy Sabhagar)

Old Secretariat Campus, Harding Road, Patna, Bihar

*The
Indian Silk
Export Promotion
Council*



PATNA

Dt: 21-22 Sept 2021

**Subject: A brief report on Vanijya Utsav at Patna: by the Lead Council:
The Indian Silk Export Promotion Council (ISEPC);**

Azadi ka Amrit Mahotsav, a celebration to commemorate 75 years of Independence, is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. As part of the Azadi ka Amrit Mahotsav "**Vanijya Saptah**" was celebrated from **20th to 26th September 2021**. Vanijya Saptah focused on showcasing the economic identity and export potential of every nook and corner of the country, focusing on engines of economic growth, especially promotion of exports from India. Various events were planned to showcase India's exports and potential during the week. The main aim of organizing these events is to promote products and services exported from our country, spread awareness of the support provided to exporters by the government at all levels, the economic progress especially in international trade achieved in last 75 years and roadmap ahead to achieve India's export potential.

Venue: Adhiveshan Bhawan Hall at PATNA, Bihar was booked for 4 days for continuous holding, execution, organising and participation of all round two Exhibitions at most awaited "Vanijya Utsav" and "Exporter's Conclave" under "Vanijya Saptah", in the heart of PATNA, State Capital of Bihar, which has a sitting capacity of 415 in theatre style, as per the vision of the Hon'ble Prime Minister of India, for increase in exports of all products from to 400 USBD during 2021-22.

We have invited the following Trade, Commerce and Industry organisation including EXIM Community:

1. All the Central Export Promotion Council (all products);
2. All Trade Bodies; All Central and Bihar State Chamber of Commerce;
3. All Central and State Trade Associations;
4. All Industries and Prominent Entrepreneurs in Bihar;
5. Bihar Industry Association;
6. Bihar Mahila Udyog Sangh;
7. Bihar Chamber of Commerce & Industry;
8. Patliputra Industries Association;
9. Federation of All India Small Scale Lamps and Components Manufacturers Association,; DICC Bihar Chapter;
10. Laghu Udyog Bharti;
11. Dalit Trade Chamber of Commerce and Industry in Patna;
12. Eastern Bihar Industries Avocations,
13. PHD Chamber of Commerce at Patna,
14. CII State Chapter at Patna;
15. FIEO and its State Chapter of Eastern Region;
16. Tourism Association of Bihar;
17. Bihar Entrepreneurs associations;
18. All India Jewellers and Goldsmith Federation;
19. Eastern Bihar Chamber;
20. Bhojpur Chamber of Commerce;

21. Central Chamber of Commerce i.e. ASSOCHAM, FICCI;
22. APEDA, MPEDA, MSMEs;
23. Including 2500 members of Silk EPC;
24. Including members registered with ISEPC in Bihar, Easter Region, North East Region;
25. Invites also forwarded to some 2750 members, as per list provide by the RA DGFT (ER);
26. All SME Exporters and entrepreneurs;

The following briefs were distributed amongst the participants at all Mega Events, **Vanijya Utsav and Exporter's' Conclave** held in all the 38 districts of Bihar State with the active support and coordination from Deptt of Commerce, Ministry of Commerce and Industry, Govt of India, RA DGFT Kolkata and Industry Deptt of Bihar State Government and its other stakeholders and to all the districts and District Hubs during Vanijya Saptah;

1. A brief note of SILK EPC with Employment generation and production chart for Vanijya week in Bihar;
2. Availability of Central Govt Grants for holding various activities meant for EPCs and trade Bodies only for the benefit of upgradation of Exports of all products from the State to world over, through the updated and Ease of Doing Biz "Marketing Access Initiative" Scheme (MAI) of Deptt of Commerce, Govt of India for the period 1/4/2021 to 130/03/2026;
3. How to Register with a product specific Export Promotion Councils;
4. Role, Goal, Mission and Objective of Export Promotion Councils, set up by the Government of India, through the concerned Central Ministries i.e. Ministry of Commerce and Ministry of Textiles etc;
5. MSME Schemes operating for the benefit of Trade, Commerce and Industry;
6. Benefits of products comes under Geographical Indication and their registration;
7. Schemes available for having Patent of best quality of produce;
8. Salient features of DGFT's various schemes operating through EXIM Policy (FTP) etc;
9. Salient features of Bihar State Govt's various policies on Exports, land, Ease of Doing Business, logistic, development of Industrial corridor, rebound of logistic development policy all around Bihar State, to do business with 75 countries in the coming days, ease of loan facility, opening of Central Govtt main offices i.e. Office of the EPC, ICD, testing labs for all products, development PPE kit like facilities

During the three day "Ease of Doing business" sessions on Exports held during the entire "Vanijya Week" through "Vanijya Utsav" and "Exporter's Conclaves" held in all the 38 districts of Bihar under the active support and assistance of Industry Deptt of Bihar Government, RA DGFT Kolkata, DoC and the Lead Council i.e. The Indian Silk Export Promotion Council (ISEPC).

Major Announcement: In consultation with Lead Council i.e. **The Indian Silk Export Promotion Council (ISEPC)** and Industry Deptt, Govt of Bihar, the Hon Minister for Industry Md. Syed Shahnawaz Hussain announced opening of a **Regional Office / Regional Chapter of The Indian Silk Export Promotion Council** by providing free of cost office space / rent free accommodation in Bhagalpur's Resham Bhawan Building;

Shri Shahnawaz Hussain, the Hon'ble Minister of Industry also requested for opening of other Central Govt offices of DGFT, Inspection Agency, Govt Lab for testing of exportable products, ICD and other related Govt offices in Patna / Bhagalpur;

VANIJYA UTSAV:

Day 1 & 2 on 21st and 22nd September 2021:

Particulars	21st and 22nd September 2021
Chief Guest	Md Syed Shahnawaz Hussain , the Hon'ble Minister of State for Industry, Govt of Bihar;
Guest of Honour / Officer from Centre	Shri Amrit Lal Meena , IAS, The Additional Secretary, Deptt of Commerce, Ministry of Commerce and Industry, Govt of India;
Nodal Officers Present	DGFT: Shri Utpal Acharya, Jt DGFT, RA DGFT Kolkata; Bihar Govt: Shri Pankaj Dixit, Director – Industry; Lead Council :: Shri Sanjeev Kr Sharma, Sr Director & Chief Information Officer, The Indian Silk Export Promotion Council
Vote of thanks	Day 1 – Dr Bimal Mawandia , Immediate Past Chairman, The Indian Silk Export Promotion Council (ISEPC) Day 2 – Shri Sanjeev Kr Sharma , Sr Director & Chief Information Officer, The Indian Silk Export Promotion Council (ISEPC)
Attendance in both days	400 to 500 members of trade, commerce and industry including representatives of Exhibitors
Business Generation and under pipeline during exhibitions	Exhibitors had good business in cash transaction especially of the following items: Silk sarees and other silk products, silk caps, silk masks, misquote cover, batik paintings, Madhubani painting on silk fabrics, other paintings, handicraft items, household items, health products, APEDA items, Makhana, handloom and handloom products; Business cards were exchanged with the exhibitors by and some of them had fruitful business engagements and hence, some business are expected to be done on the basis of product enquiries. Officials also purchased local vibrant products on the spot and inviting owners in their future exhibitions i.e. BSMs and RBSMs. Etc;

Participation of Higher Level Govt Officers:

Deptt of Commerce, Ministry of Commerce & Industry: Shri Amrit Lal Meena, IAS, Add; Secretary;

DGFT Nodal Officer: Shri Utpal Acharya, Joint DGFT, RA Kolkata;

State Govt Nodal Officer: Shri Pankaj Dixit, Director (Industry), Deptt of Industry, Govt of Bihar;

State Officers: Director (Sericulture), Director (Technical); Special Sectary; Joint Director Industry, Deputy Directory (Industry and Exhibitions); Assistant Director; 38 GM of 38 Districts of DIC, Govt of Bihar;

KVIC: State Director and State Assistant Director at Patna;

Lead Council's Nodal Officer: Shri Sanjeev Kr Sharma, Sr Director and Chief Information Officer; of The Indian Silk Export Promotion Council (ISEPC) alongwith Dr Bimal Mawandia, Immediate Past Chairman, Chairman –Core Group Committee and Chairman Exhibition Committee of Lead Council;

Level of participation from Trade:

Dr Bimal Mawandia, Immediate Past Chairman, Chairman Core Group, and Chairman Exhibition Committee – ISEPC;

Shri Ram Lal Khaitan, President, Bihar Industry Associations, Patna;

CII Regional Representative;

President, Dalit Chamber of Commerce and Industry, Patna

Top six Bhagal based Exhibitors from Silk Council,

Silk City Bhagalpur President through its exhibition Stand;

KVNM Trade,

Vineetaz Exports;

Top 5 handicraft exporters of Patna, through their exhibition stands;

Speed Crafts Limited;

Dhiraj Kumar Verma – State Awardi; Statue of Sandal Wood & Stones and carving;

Smt Asha Jha- National Award Holder on Madhubani paintings on Silk Fabrics;

NIFT Graduate students, just joined business who have sale offices at Vancouver;

Exhibition of all products and its stalls: 20 Stalls + 20 Table display of all products produce from Bihar:

Type of Participation:

- 1) Silk and other allied silk products;
- 2) Agriculture products including Makhana & Tea
- 3) Leather products;
- 4) Engineering products
- 5) Handicraft products;
- 6) Handloom products;
- 7) Toys
- 8) Hathkala products;
- 9) Madhubani painting;
- 10) Batik painting;
- 11) Painting
- 12) Madhubani paintings on silk fabrics
- 13) National Award Winner stalls (Smt Asha Jha)

- 14) NGOs products;
- 15) Jeevika products;
- 16) Carving art products;
- 17) Crossia art products;
- 18) Robotics items for school children;
- 19) Tele medical help machine products;
- 20) Bamboo craft products;
- 21) Furniture stalls (for offices and malls);
- 22) Agri Food products etc

Members of EPCs participated:

We have allotted stalls free of cost to members of the following EPCs ie
The Indian Silk Export Promotion Council;
Handloom EPC;
Engineering EPC India;
Powerloom Export Development EPC
Wool and Wool Export Promotion Council;
Carpet EPC;
Pharma EPC:
Medical knowledge stalls
APEADA
Leather EPC;

Adhiveshan Hall Capacity 354 + 60 = 414;

Presence in Hall on both days around 400 to 500 including exhibitor and its representatives;

Mostly photos and briefs on important events were posted on social media from time to time by the undersigned;

The undersigned will be happy to provide more details, if need be;

Thanks n regards,

Sanjeev Kr Sharma

Sr Director & Chief Information Officer – ISEPC

Nodal Officer of Lead Agency – ISEPC

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