

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles & Supported by Ministry of Commerce, Govt. of India)

{112-A Chiranjiv Tower, 43 Nehru Place, New Delhi – 110 019, INDIA}

ISEPC Cir No 011/Texworld (AS)-Paris/2024-25

25th March 2024

A Golden Opportunity to make your Export Destination in Europe's only Fashion City
ISEPC's Group Participation in TEXWORLD (Apparel Sourcing)
(with Travel Claim reimbursement facility of Rs 90,000, to eligible companies,
as per Govt Policy)
1-3 July 2024

Highly Subsidized Participation @ Rs 4.15 per stand of 9 sqmtr
(Subject to receive MAI Grant)

To: EXIM Member exporters,

SUBJECT: ISEPC organizing participation in TEXWORLD- (Apparel Sourcing Paris) under MAI Scheme of Deptt. of Commerce from 1-3 July 2024 at Paris Expo Porte de Versailles Hall No 1 Place de la Porte de Versailles, 75015 Paris-France:

Dear Members / Exporters,

The Indian Silk Export Promotion Council (ISEPC) with support from Ministry of Commerce and Ministry of Textiles is organizing International level participation in TEXWORLD Paris (**Apparel Sourcing Paris**) scheduled to be held at **Paris Porte De Versailles, 1 Place de la Porte de Versailles, 75015 Paris, France, from 1-3 July 2024.**

Advantage of participation through the Indian Silk Export Promotion Council

1. The Council is undertaking extensive efforts in publicizing "Indian Participation at the Show;
2. Support of Ministry of Commerce/Ministry of Textiles and Embassy of India in Paris;
3. It is the right fair for all exporter members to participate in **Apparel Sourcing Paris** expo with **The Indian Silk Export Promotion Council** to meet international buyers of Textile & Clothing in a high value fashion forecasting and trend setter market; Travel Claim facility;

Details of Texworld Evolution (Paris & Apparel Sourcing):

<u>Name of the Fair</u>	: Texworld Paris (Apparel Sourcing);
<u>Name of the City</u>	: Paris
<u>Venue</u>	: Paris Expo Porte de Versailles, 1, Place de la Porte de Versailles, 75015 Paris
<u>Dates</u>	: 1-3 July 2024;
<u>Opening hours</u>	: Monday to Wednesday (9.00 AM to 6.00 PM);

About Apparel Sourcing:

Apparel Sourcing - with its hundreds of manufacturers, it is the largest European showcase of clothing and accessories manufacturers from many and new sourcing countries:

Apparel Sourcing Fair with its hundreds of manufacturers, it is the largest European showcase of clothing, high fashion accessories, manufacturers, whole sellers, world renowned boutique owners, from many new sourcing countries. Apparel Sourcing Paris is an International trade fair of **TEXWORLD Paris**, which throws open excellent marketing and networking opportunities to our member exhibitors. We would like to inform you that we have been allotted built up stands by the Messe Frankfurt Organizer at the **APPAREL SOURCING** segment, consisting of wide & vibrant range of variety of Readymade Garments, Shawls & Scarves, Apparel Accessories, high fashion accessories, etc. which will be displaying in Hall No. 7;

Eligibility for financial assistance under Market Access Initiative (MAI) scheme:

"A maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three (3 times) **RPT Three times** (including past cases from any EPCs / Trade Bodies) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further, MAI funding support shall only be provided to a member for a maximum of three MAI events in a year.

Participation Charges:

This activity is being offered subject to MAI approval, otherwise normal price without MAI assistance will be applicable.

Allocation of booth: Allocation of booth will be done as per the product profiles of exhibitors in the respective halls on FCFS basis in the concerned section of the Fair.

Visa: Though participants will have to obtain their visa on their own, the Council shall, however, facilitate their efforts to get Visa on the basis of "Visa Recommendation Letter" with the help of the Organizer of the Show.

In case of any variation in the rates, the participation fee will be revised suitably. In view of the above, Interested Members / Exporters to participate in the July 2024 Edition of **Texworld Fair** may please submit their application with Registration fee and Participation by return mail, as the stands are very limited. The below subsidised participation fee is based on the anticipated MAI sanction from the Govt.

Particulars	Participation fee	Payment schedule	
		1 With Application	2
Subsidised rates subject to approval of Govt Grant / per stand / per eligible Company (subject to variations)	Rs. 4,15,000/-	2,50,000/-	1,65,000 By 15/4
Cost of non-subsidised booth of 9 sqmt per stand	Rs 6,75,000/-	6,75,000/-	
Corner booth charges	Rs. 80,000/-	0.00	0.00

Member Companies interested in corner booth are requested to kindly send us a separate cheque with application fee in favour of **The Indian Silk Export Promotion Council** payable at New Delhi along with Application / confirmation form. Incase corner booth is not allocated to interested member companies, then their cheque will be returned, as it is.

In connection with your participation in TEXWORLD (Apparel Sourcing) show at Paris, kindly note the following important points:

- Any extra requirements will have to be borne by participants based on actual costs, as set out by the organizer
- One eligible company as per the revised MAI Guidelines will be allocated one booth only under the subsidized scheme of the Department of Commerce, Govt. of India;
- Amount of Registration / participation charges doesn't include any expenses of representative/s of participants companies like airfare, lodging and boarding, freight, insurance, visa, expenses etc.
- Exhibitor Participants will be given assistance for obtaining Visa from the concerned foreign Missions but preference will be given to valid visa holders;
- **Publicity & Promotion:** The event is being publicized extensively by the Organizers throughout the world. The Council will also publicize the Fair suitably through separate Exhibitors Catalogues, mailers, sending invites to relevant textile importers in Paris and nearby countries and coordinating with the Indian Mission at abroad to promote the event at their level also to the leading importers/suppliers/renowned international boutique owners/ departmental stores of textiles & clothing, high fashion accessories through among other publicity measures.

Criteria for availing reimbursement of airfare as per the revised MAI Guidelines of Govt of India to the eligible participants only on approval of the same by Govt:

- Reimbursement of airfare is eligible to the exporting company having the export turnover below Rs.50 crores (FOB value) in the last financial year;
- Members to have completed 12 months of Membership with this Council and is regularly filing Export returns with us; Travel claim is permissible only to the regular Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position, (not admissible to a foreign national); Attached Travel Claim forms duly filled in and complete in all respects must be submitted to the Council within 30 days of completion of event; **Initial Application form for claiming reimbursement of airfare should reach to the Council 14 days prior to your departure date to participate in the fair;**

Conditions for availing MAI subsidy:

- An exporter can avail MAI benefit for participation in 3 approved events in a financial year, 4th time participation in the Fair will be allowed without MAI subsidy on the rates as mentioned at Sl No 3; (members may please submit self-declaration application);
- An exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the member participant without MAI benefit (One booth per company only for MAI eligibility);
- Participants will be selected on a **“First-come-first-Served” basis; subject to approval of their products by the organizers;**

Apply for participation: Exporters registered with ISEPC & with other EPCs / Trade Bodies can apply for participation in the above event are requested to kindly fill and submit the **“Declaration Form”** with participation fee by way of Demand Draft/Cheque at par in favour of **“The Indian Silk Export Promotion Council**, payable at New Delhi. The payment can be sent through RTGS based on the following Bank details:

Payments can also be made through NEFT / RTGS to the following Bank accounts Details of ISEPC

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	003094600000771
BANK NAME	Yes Bank Ltd.
BRANCH NAME	Rajori Garden, New Delhi
BRANCH ADDRESS	Ground and First Floor, A-42, Vishal Enclave, Opp to TDI Mall, New Delhi- 110027
IFSC CODE NO	YESB0000030

Refund policy of participation will be based on the following:

In case of cancellation / withdrawal of participation by the applicant due to visa or any other reason, which is not allowed in any circumstances; and hence, full participation fee will be forfeited;

Confirmation of booking will be made to the eligible member-participants on scrutiny of application by the organisers as mentioned above on First-Cum-First-Serve basis. This activity is being done under the MAI scheme of Govt. of India (subject to approval & receipt of Grants) and all terms and conditions are applicable.

We solicit your participation in the above fair @ Rs 4.15 lakhs scheduled to be held from 01-03 July 2024, at Paris with 30th June 2024 is the set-up day.

Members are advised not wait for the last date and hence, requested to kindly forward their application together with filled up application of organizers and payments, by return.

Application together with completed forms and participation should be furnished on return mail as stands are limited for this edition

The undersigned will be happy to assist you in finalizing your participation and in submission of your Travel Claim reimbursement

With best regards,
Sd/-

(Sanjeev K. Sharma)
Executive Director (Addl)-
ISEPC, New Delhi, India;
Mobile # 9899573797

Encls:

1. Application cum Confirmation Form;
2. Travel Claim Reimbursement Form;

Disclaimer: ISEPC will not be responsible for the buyer's footfall in this fair, as this fair is an International Renowned Textiles Fair. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council is also not responsible for clearance of samples at the customs. We request members to book their visa and hotels etc at the earliest;

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(Confirmation – Cum – Declaration Form

Name of the Event	TEXWORLD (Apparel Sourcing) at Paris 1-3 July 2024
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2023-24	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner / Sr Employee)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name Designation Passport Details as per format Passport No. Date of Issue Date of Expiry Date of Birth Place of Issue
PAN No. (Mandatory)	
IEC Code No. (Mandatory)	
CIN Number (21 Digit)	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	

I, _____ being Proprietor/Partner/Authorized Director of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2024-25 for more than one occasion and thus eligible for participation for availing grant in the above activity. The issue is subject to approval of grant by GoI and will pay the difference in case it is not approved;

We are enclosing a banking instruments per participants, per company (non-refundable) towards participation Fee / participation fees, in favour of **“THE INDIAN SILK EXPORT PROMOTION COUNCIL”**, payable at New Delhi.

(Signature of the Applicant)

Stamp / Seal of the
Company

Date:.....

NOTE: *Please enclose a copy of passport (1st and last page) [Must be valid upto one year]

THE INDIAN SILK EXPORT PROMOTION COUNCIL
PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY
ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL
DURING 2024-2025

1	Name of the Activity under which participated	TEXWORLD PARIS (APPAREL SOURCING) JULY 2024 EDITION (1-3/7/2024)
2	Name of the firm claiming travel grant	M/s
3	Address of the firm	
4	IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2021-22, 2022-23, 2023-24; (Performa attached)	
9	Travel documents i.e copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket.	
10	Amount of air travel spent by economy class by shortest route	
11	A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD	

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature_____

Name_____

Designation_____

Company Seal_____

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I / We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s _____ and hereby certify that:

- (i) The participant Shri _____ is Director/Partner/Proprietor / Employee in Sr Management Cadre of the company;
- (ii) Participation is as per the maximum permissible participations under the MAI Scheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

Sl. No.	Year	Item of Exports	Value of Export in Rs. Lakhs
1	2021-22		
2.	2022-23		
3	2023-24		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns;

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory_____

Name_____

Membership No._ _____

Full address _____

Name and address of the Institution where registered.Date:

Place: