

The Indian Silk Export Promotion Council

{Supported by Ministry of Commerce & Sponsored by Ministry of Textiles Govt. of India}
1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019, India

ISEPC Cir No. 169/BSM @ Turkey/2021-22

10th December 2021

To,

All Members of the Council,

Subject: Invitation to participate in Two City Buyer Seller Meets cum display of all types of Silk Garments including Silk Carpets with Turkish Importers in Istanbul and Antalya, Turkey from 7-12 January 2022, under MAI Scheme of Department of Commerce, Govt. of India

;

Dear Members,

We are pleased to inform you that **the Indian Silk Export Council** is organizing Mega Silk Exhibition & **Buyer Seller Meet at Istanbul and Antalya in Turkey** for display of Silk & other silk allied products including Silk Carpets from 7-12 January 2022, in association with the concerned Indian Mission and with the active support of local Trade Bodies, Chamber of Commerce to develop exports of Silk & Silk blend and other Textile products to Turkey, which is an emerging market in the EU region. The participation of Indian companies in the exhibition cum BSM in Turkey is supported by Ministries of Textiles, Ministry of Commerce & Industry, under the MAI Scheme of Govt. of India.

Highlights of the Fair

Name of the Event : **Two City Buyer Seller Meet cum display of all types of Silk Garments Including Silk Carpets** :

Dates of the Event : **8th & 11th January 2022**

Venue : **Convention/ Exhibition Halls in Hotels at Istanbul and Antalya, Turkey (Exact venue will be inform after finalization)**

Organizer : The Indian Silk Export Promotion Council (ISEPC)

Participation fee : **Rs.7,500/- per participants as per MAI revised Guidelines (subsidized price)**

Facility : Highly subsidized participation, display table/booth, 1 night Hotel stays at each BSM venue on twin sharing basis including 1 breakfast and 1 working lunch at each BSM venue

Visa assistance : The Council will provide recommendation letters in respect of the traveling Director/Proprietor/Partner or a regular officer of the company on Senior Managerial Position

In connection with your participation in Mega Silk Exhibition and Buyer Seller Meet in Turkey, kindly note the following:

- The participation will be limited to 30 member companies who have completed 14 months of membership with upto date payment, having export performance in preceding year. The stand/display tables are heavily subsidized under MAI Scheme of Ministry of Commerce and preference will be given to SC/ST/young/ Women Entrepreneurs, start-ups.
- Any extra requirements in stands will have to be borne by the participants themselves;
- One company will be allocated one highly subsidized display booth only;
- Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, visa charges, freight, transfer, covid vaccine and RTPCR/Rapid Antigen test charges, if applicable in visiting cities of BSMs country etc;
- A small common pool of Interpreters will be made available at Council's information booth for helping exhibiting participants and visiting buyers. However, for an independent service of an interpreter, participants will have to use their own interpreters; if so desired.
- Participants will be provided visa recommendation letter (if so desired) in obtaining the Visa;
- **Publicity & Promotion:** The event will be publicized extensively by the ISEPC. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in Turkey and adjoining economy, coordinate with the Indian Missions to promote the event to the leading importers of textiles & clothing, among other publicity measures.

Financial Grant:

- As ISEPC is organizing participation of member-companies in Mega Silk Exhibition & Buyer Seller Meet at Turkey under the revised MAI Scheme 2021 of Govt of India, all eligible participating companies have been offered MAI subsidy for reduced amount of participation charge as above, subject to the fulfillment of certain conditions.
- ISEPC will provide to all eligible participants re-imburement of costs of 2-way airfares, subject to the fulfillment of certain conditions. The reimbursement of cost of economy class airfare to eligible participants will be limited with a maximum ceiling, subject to approval of the Department of Commerce, Ministry of Commerce & Industry, under the revised MAI Scheme.

Criteria for availing reimbursement of airfare:

- Reimbursement of airfare is eligible to the exporting company as per the revised MAI Guidelines and should have exporter performance, **having the export turnover below Rs.50 crores (FOB value) in the preceding financial year**, subject to furnishing of required documents and approval of the same by the Govt. of India;
- **Members to have completed 14 months of Membership with No outstanding dues;**
- It is permissible only to the regular **Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position** (not admissible to a foreign national or a foreign passport holder);
- **Travel Claim forms duly filled in and complete in all respects together with all documents as per MAI Guidelines, must be submitted to the Council within 15 days of completion of event;**
- Initial Application form for claiming re-imburement of airfare should reach to Council 14 days prior to your departure date;

Conditions for availing MAI subsidy:

- A member exporter can avail MAI benefit for participation in 3 approved events in a financial year. 4th time participation in the Fair will be allowed without MAI subsidy. In the case of member belonging to SC/ ST/Young/ Women entrepreneur and the exporters' having FOB value of exports of or less than Rs.50 crore in the preceding year, **5 participations in a year is allowed**, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc);
- An exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the member participant without MAI benefit (One booth per company only for MAI **eligibility with updated IEC**); **please attach a copy**
- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e., members who have availed assistance three times (including past cases) for a particular fair/exhibition, from any other EPCs/ Trade Bodies, thereafter, must participate in that fair through non subsidized booth;
- Participants will be selected on a **“First-come-first-Served” basis by the Competent Authority.**

Last date of confirmation of participation is 3:00 pm on 15th December 2021.

Apply for participation: Exporters registered with EPCs can apply for participation with valid membership. Members interested in the above event are requested to kindly fill up and submit the **“Application Form”** together with a copy of updated and valid IEC copy with participation fee by way of Demand Draft/Cheque at par in favor of **“The Indian Silk Export Promotion Council**, payable at New Delhi. Incomplete application will be rejected. The payment can also be sent through RTGS/NEFT as per the Bank details:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	653010100019576
BANK NAME	AXIS BANK LTD
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADDRESS	B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI – 110044
IFSC CODE NO	UTIB0001771

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by Vaccination Certificates and carry copies and follow the guidelines of the visiting country.

Refund policy- No refund is applicable in any circumstances or even if participation is withdrawn on any date thereafter.

Interested Members are requested to kindly fill & send the attached Application Form along with full payment in favour of “**The Indian Silk Export Promotion Council**”, payable at **New Delhi**, (per stand per member), by return or physically and confirm the same, so that we can forward the names to the respective authorities.

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First-Cum-First-Serve basis, subject to approval and receipt of MAI Grant. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable.

Note: If Council does not receive required number of applications from its members for the fair by **15th December 2021**, then the ISEPC Management may take a decision to drop/postpone the activity/event.

Sd/-
(Sanjeev K. Sharma)
Sr. Director, ISEPC
New Delhi, India

Encls: Application form

THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)

{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

{TWO CITY BUYER SELLER MEETS WITH IMPORERS IN TURKEY}

Note: Application form with upto date Membership & Registration Fee are must as per MAI Guidelines, any Company & Member participated in earlier Fairs held in this Region of ISEPC or through any other EPCs/Trade Bodies are not eligible to participate in this Fair. (last date 15.12.2021)

Name of the Event	TWO CITY BUYER SELLER MEETS WITH IMPORERS IN TURKEY ANTALYA/ ISTANBUL 7-12 JANUARY 2022
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2021-22	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name
	Designation:
	Passport No:
	Date of Issue:
	Date of Expiry:
	Date of Birth:
	Place of Issue:
PAN No. (Mandatory/Must)	
Updated & Valid IEC Code No. (Mandatory/Must)	
CIN Number (21 Digit)	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products Name & HS Code 6 digit level (Mandatory/Must)	
GST Number	

I, _____ being Proprietor/Partner/Authorized Director of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of Rs, 7500/- per participants, per company (non-refundable) [Rupees Seven Thousand Five Hundred Only] towards Application Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant)
Stamp / Seal of the Company
Date:.....

NOTE: *Please enclose a copy of passport (1st and last page) [Must be valid upto one year]

THE INDIAN SILK EXPORT PROMOTION COUNCIL

PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL DURING 2021-22

1	Name of the Activity under which participated	
2	Name of the firm claiming travel grant	
3	Address of the firm	
4	IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2018-19, 2019-20 & 2020-21 (Performa attached)	
9	Travel documents i.e. copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket.	
10	Amount of air travel spent by economy class by shortest route	
11	A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD	

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature _____

Name _____

Designation _____

Company Seal _____

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I/We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s _____ and hereby certify that:

- (i) The participant Shri _____ is Director/Partner/Proprietor of the company
- (ii) Participation is as per the maximum permissible participations under the MAI Scheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not Exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

SI. No.	Year	Item of Exports	Value of Export in Rs. Lakhs
1	2018-19		
2.	2019-20		
3	2020-21		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns.

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory _____
Name _____

Membership No. _____

Full address _____

Name and address of the Institution where registered.

Date:

Place: