



## The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles Govt. of India)  
1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019, India  
Tele : 011-40154181, 26220134; What's app & mobile 9899573797  
(Email : [isepch@gmail.com](mailto:isepch@gmail.com); [roisepch@gmail.com](mailto:roisepch@gmail.com))  
Web : [www://theindiansilkexportpromotioncouncil](http://theindiansilkexportpromotioncouncil)

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ISEPC/10<sup>th</sup> IISF(12)/2021-22

8<sup>th</sup> November 2021

### ISEPC's Flagship Event – 10<sup>th</sup> India International Silk Fair

18, 19, 20 December 2021

### Highly Subsidized Participation Charges

To,  
All Members of the Council:

**SUBJECT: INVITATION TO PARTICIPATE IN 10<sup>TH</sup> INDIA INTERNATIONAL SILK FAIR CUM RBSM AT THE RIVIERA HOUSE, AMBIENCE GOLF DRIVE, GURUGRAM - 18<sup>TH</sup> TO 20<sup>TH</sup> DEC 2021:**

Dear Members,

We have the pleasure to inform your goodself that the Indian Silk Export Promotion Council is organizing **10<sup>th</sup> Edition of India International Silk Fair cum RBSM**, which is the only established National Show of **India's biggest Trade Event** on Indian Silk and Silk Blend product exhibiting **and a must business destination to connect & collaborate with manufacturers, suppliers** - all under one roof such as fabrics, garments, made-ups, high fashion accessories, silk sarees, silk floor covering, cushion covers, home furnishing, shawls, yarn, silk scarves, GI products of silk etc for international buyers, under MAI Scheme of Deptt of Commerce, Ministry of Commerce and Industry, Govt of India.

**The Indian Silk Export Promotion Council (ISEPC)** has the mandate of the Government of India to invite 100 overseas buyers but more than 150 serious foreign buyers are expected from abroad, and around 450 buying agents based in Delhi/NCR/Mumbai will be visiting the fair and thus, it will be an excellent and added opportunity to all the Member Exhibitors to showcase to the visiting buyers the various stages and qualities of silk produced in India, so as to establish India as a complete sourcing hub for all varieties of Silk and other allied silk products.

#### Highlights of the Fair

<b>Name of the Event</b>	<b>: 10<sup>th</sup> India International Silk Fair cum RBSM;</b>
<b>Dates of the Event</b>	<b>: 18-20 December 2021 (three day event);</b>
<b>Venue</b>	<b>: The Riviera House, Ambience Golf Drive, NH – 8, Behind, The Leela Hotel, DLF Phase 3, Gurugram – 122002</b>
<b>Organizer</b>	<b>The Indian Silk Export Promotion Council (ISEPC)</b> (Sponsored by Ministry of Textiles, Govt of India)

#### Heavily subsidies Charges:

The participation charges for a built up stand of 9 sq mtr (Shell Scheme) or multiple thereof shall be **@ Rs. 49,500/- per sq mtr + 18% GST. Allotment shall be made by draw of lot, atleast two weeks prior to the date of show.**

The participation for Bare space of **24 sq mtr** or above shall be **Rs. 5200/- per sq mtr + 18% GST.** (The choice of allocation will be provided before draw of lots to the participants).

**NOTE: Pay for Smaller stall and get Bigger Booth. Book before 25<sup>th</sup> November 2021 & upgrade your booth to 12 sq mtr;**

**Publicity & Promotion:** The event is being publicized extensively by the ISEPC at all front. The Council will also publicize the Fair suitably through a separate Exhibitors' Fair Directory, sending invites to relevant textile importers all over the world, co-ordinate with the Indian Embassies, Indian Missions, High Commissions, Consulate General of India and with all leading buying houses and international brands to promote the event to the leading importers of textiles & clothing, among other publicity measures.

**Advertisement tariff-Fair Director of 10<sup>th</sup> IISF cum RBSM: by on or before 25/11/2021:**

Size of the Fair Directory: 13cs x 21 cm (Advt matter should also be of the same size);  
(all advt will be of four colours); Publication of advertisements on FCFS basis on availability of space, with full payment in favour of The Indian Silk Export Promotion Council (ISEPC);

**Back Cover Front : Rs 25,000/- + 18% GST; Inside Cover: Rs 20,000/- + 18% GST**

**Back Inside Cover : Rs 15,000/- + 18% GST; Full Page Inside: Rs 05,000/- + 18% GST**

**Facility of Sponsorship of Member's overseas buyers to visit the Fair:**

The Member participants shall also be provided an opportunity to recommend the name of their overseas buyers from, especially from African and American continent, for sponsoring their visit to the fair and making them eligible for reimbursement of airfare and hotel stay, on being approved by the Exhibition Committee of the Council, as per MAI Guidelines.

Kindly confirm your participation in the attached format at the earliest together with 100% payment.

**Bank Details of ISEPC**

A/c NAME	<b>THE INDIAN SILK EXPORT PROMOTION COUNCIL</b>
A/C No	<b>653010100019576</b>
BANK NAME	<b>AXIS BANK LTD</b>
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADDRESS	B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE
	MATHURA ROAD, NEW DELHI – 110 -044
IFSC CODE NO	<b>UTIB0001771</b>

**Conditions for availing MAI subsidy:**

- An exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the participant without MAI benefit (One booth per company only for MAI eligibility);
- Participants will be selected on a “First-come-first-Served” basis;

**Refund policy-** No refund is applicable in any circumstances or even if participation is withdrawn on any date thereafter.

Interested Members are requested to kindly fill, sign, stamp & forward the attached **Application cum Declaration Form**, by remitting full payment in favour of “**The Indian Silk Export Promotion Council**”, payable at **New Delhi**, (per stand per member), by return mail.

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First-Cum-First-Serve basis. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable.

We look forward for your valued participation and assure that you will not be disappointed with your participation, as you will have tremendous opportunities in 2021 to encash to transact business with visiting overseas buyers and buying Houses / buying agents.

With best regards,

Sd/-  
(Sanjeev K. Sharma)  
Sr. Director, ISEPC  
New Delhi, India  
Mobile # +9899573797;

**Encls:** Application cum declaration form

# THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)

{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

{10<sup>th</sup> India International Silk Fair cum RBSM at Gurugram from 18-20 December 2021}

## Confirmation – Cum – Declaration Form

Name of the Event	<b>10<sup>th</sup> India International Silk Fair cum RBSM at Delhi / NCR</b>
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2021-22	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director/Proprietor/Partner)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number	<div style="border: 1px solid black; padding: 2px;"> Name  Designation  Passport Details as per format  Passport No _____  Date of Issue _____  Date of Expiry _____  Date of Birth _____  Place of Issue _____ </div>
NOTE: (Passport should have the validity of more than 12 months) from the date of travel;	
PAN No. (Mandatory)	
Updated and Valid IEC Code No. (Mandatory)	
CIN Number (21 Digit )	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI in 2021-22	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space (Built up and Bare Space)	

I, \_\_\_\_\_being Proprietor/Partner/Authorized Director of M/s \_\_\_\_\_do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of Rs. .... per participants, per company (non-refundable) towards Application Fee / participation fees, in favour of **"THE INDIAN SILK EXPORT PROMOTION COUNCIL"**, payable at New Delhi.

(Signature of the Applicant)

Stamp / Seal of the Company

Date: .....

**NOTE:** \*Please enclose a copy of passport (1<sup>st</sup> and last page) [Must be valid upto one year] & IEC Copy;