

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles Govt. of India)
1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019, India

ISEPC Cir No 146/Mega Silk Exhibition (11)/2021-22

3rd November 2021

To,

All Members of the Council,

Subject: Invitation to participate in Mega Silk Exhibition & Buyer Seller Meet in UAE from 21-24 November 2021 under MAI guidelines: Reg:

Dear Members,

We are pleased to inform you that the Indian Silk Export Council is organizing Mega Silk Exhibition & Buyer Seller Meet in UAE for display of Silk & other silk allied products, **from 21-24 November 2021**, in association with the concerned Indian Mission and with the active support of the local Trade Bodies, Chamber of Commerce to develop exports of Silk & Silk blend and other Textile products to UAE, which is an emerging market in the WANA region. The participation of Indian companies in the exhibition cum BSM in UAE is supported by Ministries of Textiles / Commerce & Industry under the MAI Scheme of Govt. of India.

Highlights of the Fair:

Name of the Event : **Mega Silk Exhibition & Buyer Seller Meet;**

Dates of the Event : **21-24 November 2021;**

Venue : Dabang Hall (Convention cum Exhibition Centre), **Dubai, UAE;**

Organizer : The Indian Silk Export Promotion Council (ISEPC);

Registration fee : **7,500/- per participant per company;**

Participation cost : Highly subsidized participation with free display table / booth; 4 Nights Hotel stay
& facilitates on twin sharing basis, 4 breakfast with 4 working lunch, interpreter, Company profile in the fair directory;

Visa assistance : The Council will provide recommendation letter in respect of the traveling Director / Proprietor / Partner

In connection with your participation in Mega Silk Exhibition and Buyer Seller Meet in UAE, kindly note the following:

- The participation will be limited to 50 member companies with heavily subsidized cost under MAI Scheme of Deptt of Commerce, Ministry of Commerce & Industry. Members from SC/ST/Women Entrepreneurs and SME will be given preference, as per the revised guidelines of MAI Scheme;
- Any extra requirements will have to be borne by the participants themselves;
- One company will be allocated one subsidized display table / booth only;
- Amount of registration charge doesn't include any expenses of representative/s of participants companies like airfare, visa charges, freight, transfer, vaccine and test charges, if applicable in visiting country, including any charges which are being levied by the visiting country, etc;
- A small common pool of Interpreters will be made available for helping participants and buyers. However, for an independent service of an interpreter, participants will have to use their own interpreters;

Publicity & Promotion: The event will be publicized extensively by the ISEPC. The Council will publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in UAE and adjoining economy, coordinate with the Indian Embassy to promote the event to the leading importers of textiles & clothing, among other publicity measures.

Financial Grant:

- As ISEPC is organizing participation of member-companies in Mega Silk Exhibition & Buyer Seller Meet at UAE under the revised MAI Scheme 2021 of Govt of India, all eligible participating companies have been offered MAI subsidy for reduced amount of registration charges, as above, subject to the fulfillment of certain conditions;
- Deptt of Commerce, Ministry of Commerce & Industry through ISEPC will provide to all eligible participants re-imbursment of costs of 2-way economy class airfares, subject to the fulfillment of certain conditions, as laid down by them, through their revised MAI guidelines. The reimbursement of cost of economy class airfare to eligible participants will be limited with a maximum ceiling, subject to approval of the Ministry of Commerce, under MAI Scheme.

Criteria for availing reimbursement of airfare:

- Reimbursement of airfare is eligible to the exporting company as per the revised MAI Guidelines and should have export performance, having the export turnover below Rs. 50 crores (FOB value) in the preceding Financial Year, subject to furnishing of required documents within the time frame and approval of the same by the Govt. of India;
- Members to have completed 12 months of Membership;
- It is permissible only to the participation Companies' regular Director / Partner/ Proprietor (as enlisted in the updated and valid IEC issued by the DGFT) or a regular Officer of the company on Senior Managerial Position (not admissible to a foreign national or a foreign passport holder);
- Travel Claim forms duly filled in and complete in all respects together with all documents as per MAI Guidelines, must reach to the Council within 30 days of completion of event, in physical form, under the prescribed attached proforma;
- **Initial Application form for claiming re-imburement of airfare should reach to Council 14 days prior to your departure date;**

Conditions for availing MAI subsidy:

- A member exporter can avail MAI benefit for participation in 3 approved events in a financial year. 4th time participation in the Fair will be allowed without MAI subsidy. In the case of member belonging to SC/ST/ Women and the exporters' having FOB value of exports of or less than Rs.50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc)
- A member exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the participant without MAI benefit (One booth per company only with MAI eligibility);
- Participants will be selected on a "First-come-first-Served" basis, on receipt of completed application form with the required fee;

Last date of confirmation of participation is 5:00 pm on 12th November 2021

Apply for participation: Exporters registered with ISEPC can apply for participation. Members interested in the above event are requested to kindly fill up and submit "**Declaration Form**" together with a copy of updated and valid IEC copy with participation fee by way of Demand Draft / Cheque at par in favor of "**The Indian Silk Export Promotion Council**, payable at New Delhi, by return or physically and confirm the same, so that we can forward the names to the respective authorities. Incomplete application will be rejected summarily. The payment can also be sent through RTGS as per the Bank details:

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	653010100019576
BANK NAME	AXIS BANK LTD
BRANCH NAME	MOHAN COOPERATIVE
BRANCH ADD	B-1/I-1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI-110044
IFSC CODE NO	UTIB0001771

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by a Vaccination Certificate and carry a copy and follow the guidelines of the visiting country;

Refund policy- No refund is applicable in any circumstances or even if participation is withdrawn on any date thereafter.

Interested Members are requested to kindly fill & send the attached Declaration Form along with full payment in favour of "**The Indian Silk Export Promotion Council**", payable at **New Delhi**, (per stand per member).

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First- Cum-First-Serve basis, subject to approval and receipt of MAI Grant. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable.

Note: If Council does not receive required number of applications from its members for the fair by **12th November 2021**, then the ISEPC Management may take a decision to drop the activity / event & refund the application fee back to the applicants.

With best regards,

Sd/-
(Sanjeev K. Sharma)
Sr. Director - ISEPC

Encls: as above

THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

{MEGA SILK EXHIBITION & BUYER SELLER MEETS AT UAE from 21-24 November 2021}

Confirmation – Cum – Declaration Form

Name of the Event	Mega Silk Exhibition & BuyerSeller Meet
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2021-22	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner / regular officer)	
Email ID of the participant n company	
Name of the Participating person (as per passport)	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than one year) fromthe date of travel.	Name
	Designation
	Passport Details as per format
	Passport No. Date of Issue Date of Expiry Date of Birth Place of Issue
PAN No. (Mandatory)	
Updated and valid IEC Code No. (Mandatory) attach a copy also	
CIN Number (21 Digit)	
DIN Number (8 digit)	
Whether belongs to MSE (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	

I, _____ being Proprietor/Partner/Authorized Director of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of **Rs, 7,500/-** per participants, per company (non-refundable) [Rupees Seven Thousand Five Hundred only] towards Application Fee, in favour of “**THE INDIAN SILK EXPORT PROMOTION COUNCIL**”, payable at New Delhi.

(Signature of the Applicant) Stamp /
Seal of the Company
Date:.....

NOTE: *Please enclose a copy of passport (1st and last page) [Must be valid upto one year] & updated, valid IEC

THE INDIAN SILK EXPORT PROMOTION COUNCIL

PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL DURING 2021-22

1	Name of the Activity under which participated	
2	Name of the firm claiming travel grant <i>(Applicable to members who have completed 12 months and has export performance)</i>	
3	Complete Address of the firm as per IEC certificate	
4	Updated and valid IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2018-19, 2019-20 & 2020-21 (Performa attached)	
9	Travel documents i.e. Copies of ticket n its invoice, Boarding passes with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if Not reflected in the ticket.	
10	Amount of air travel spent by shortest route in economy class;	
11	A brief report on your participation with particular reference of enquiries Business generated, orders booked and order executed in USD _____	

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature _____

Name _____

Designation _____

Company Seal _____

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I/We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s _____ and hereby certify that:

- (i) The participant Shri _____ is Director/Partner/Proprietor of the company
- (ii) Participation is as per the maximum permissible participations under the MAIScheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

SI. No.	Year	Item of Exports	Value of Export in Rs. Lakhs
1	2018-19		
2.	2019-20		
3	2020-21		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns.

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory _____

Name _____

Membership No. _____

Full address _____

Name and address of the Institution where registered. Date:

Place: