

The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles Govt. of India)
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110019}

ISEPC Cir No. 145/Apparel Sourcing-Paris/2021-22

28th October 2021

ISEPC's Participation in TEXWORLD (Apparel Sourcing)

7-9 February 2022

Highly Subsidized Participation Charges

To: Members of the Council;

SUBJECT: Golden Opportunity to participate in TEXWORLD- (Apparel Sourcing Paris) under MAI Scheme of Deptt. of Commerce (subject to receipt of grant) from 7-9 February 2022 at Paris Le Bourget

Dear Members,

The Indian Silk Export Promotion Council (ISEPC) with a support of Ministry of Commerce and Ministry of Textiles is organizing International level participation in TEXWORLD Paris (**Apparel Sourcing Paris**) scheduled to be held at **Paris Le Bourget, France, from 7-9 February 2022.**

Advantage of participation through the Indian Silk Export Promotion Council

1. The Council is undertaking extensive efforts in publicizing “ Indian Participation at the Show;
2. Support of Ministry of Commerce/Ministry of Textiles and Embassy of India in Paris;
3. It is the right fair for our members to participate in **Apparel Sourcing Paris** expo with The Indian Silk Export Promotion Council to meet international buyers of Textile & Clothing in a high value fashion forecasting and trend setter market.

Details of Council's last participation

| | |
|--|-------------------------------------|
| Exhibitors participated around the world | - 1700 from 24 countries |
| Visitors participated from | - 12000 visitors from 102 countries |
| Business Visitors allowed | - Free |

About Apparel Sourcing

Apparel Sourcing Fair with its hundreds of manufacturers, it is the largest European showcase of clothing, high fashion accessories, manufacturers, wholesalers, world renowned boutique owners, from many new sourcing countries. Apparel Sourcing Paris is an International trade fair of TEXWORLD Paris, which throws open excellent marketing and networking opportunities to our member exhibitors. We would like to inform you that we have been allotted built up stands by the Messe Frankfurt Organizer at the **APPAREL SOURCING** segment, consisting of wide & vibrant range of variety of Readymade Garments, Shawls & Scarves, Apparel Accessories, high fashion accessories, etc. which will be displaying in Hall No. 4 & 5.

Product groups at Apparel Sourcing - You can be part of the Apparel Sourcing centers for the following segments:

(2.1.) All about her -women ready-to-wear, (2.2.) Fashion Accessories - from caps to socks & ties (2.2.1.) Shawls & Scarves (2.3.) Intimate - undies, swimwear & home wear (2.4.) Kids- from baby to teenager (2.5.) Knitted- the best of knit (2.6.) Sports & Leisure - in and out (2.7.) Tailored - smart coats, suits & shirts (2.8.) Vet' image – work wear & uniform (2.9.) Services

Subsidized Participation Charges: The subsidized participation charges do not include air-fare, sending display materials, lodging & boarding expenditure, freight, custom clearance, cargo or any other kind of personal expenses (logistics etc):

| Particulars | Participation fee |
|--|--|
| Cost per booth of 9 sq mtr under MAI Scheme subject to receipt of Grant from Govt. | INR 4,60,000/- |
| Cost per booth of 12 sq mtr under MAI Scheme subject to receipt of Grant from Govt. | INR 6,10,000/- |
| Corner booth charges of 9 sq mtr | INR 54,000/- extra, (equivalent to Euro 614.70) |
| Corner booth charges of 12 sq mtr | INR 71,000/- extra |

Member Companies interested in corner booth are requested to kindly send us a separate cheque in favour of **The Indian Silk Export Promotion Council** payable at New Delhi along with confirmation form. In case corner booth is not allocated to interested member companies, then their cheque will be returned, as it is.

Following deliverables will be provided to the participating company as a participating member of the Indian Silk Export Promotion Council

| 9 sqm (Garments) | 12 sqm (Garments) |
|-------------------------------------|--------------------------------------|
| Complete booth construction | Complete booth construction |
| Wall-to-wall carpet | Wall-to-wall carpet |
| 1 Table | 1 Table |
| 3 Rods | 5 Rods |
| 3 Chairs | 3 Chairs |
| 3 Spot lights | 4 Spot lights |
| 1 Small Cupboard | 1 Small Cupboard |
| 1 Electric socket | 1 Electric socket |
| 1 Wastebasket | 1 Wastebasket |
| Booth Signage | Booth Signage |
| Booth cleaning & security | Booth cleaning & security |
| Promotional network services. | Promotional network services. |
| 9 sqm (Shawls & Scarves) | 12 sqm (Shawls & Scarves) |
| Complete booth construction | Complete booth construction |
| Wall-to-wall carpet | Wall-to-wall carpet |
| 1 Table | 1 Table |
| 16 Rods | 24 Rods |
| 3 Chairs | 3 Chairs |
| 3 Spot lights | 4 Spot lights |
| 1 Mirror | 1 Mirror |
| 1 Electric socket | 1 Electric socket |
| 1 Wastebasket | 1 Wastebasket |
| Booth Signage | Booth Signage |
| Booth cleaning & security | Booth cleaning & security |
| Promotional network services. | Promotional network services. |
| 9 sqm (Accessories) | 12sqm (Accessories) |
| Complete booth construction | Complete booth construction |
| Wall-to-wall carpet | Wall-to-wall carpet |
| 1 Table | 1 Table |
| 3 Chairs | 3 Chairs |
| 3 Spot lights | 4 Spot lights |
| 1 Rod | 1 Rod |
| 4 Shelves | 6 Shelves |
| 1 Small Cupboard | 1 Small Cupboard |
| 1 Electric socket | 1 Electric socket |
| 1 Wastebasket | 1 Wastebasket |
| Booth Signage | Booth Signage |
| Booth cleaning & security | Booth cleaning & security |
| Promotional network services. | Promotional network services. |

If any extra requirement needed by any participating member is chargeable & exhibitor need to order their requirement through organizer's online system, a month prior to the show.

In connection with your participation in TEXWORLD (Apparel Sourcing) show at Paris, kindly note the following important points:

- Any extra requirements will have to be borne by participants based on actual costs, as set out by the organizer
- One eligible company as per the revised MAI Guidelines will be allocated one display table only under the subsidized scheme of the Department of Commerce, Govt. of India;
- Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, lodging and boarding, freight, insurance, visa, expenses etc.
- Exhibitor Participants will be given assistance for obtaining Visa from the concerned foreign Missions;
- Publicity & Promotion: The event is being publicized extensively by the Organizers throughout the world. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in Paris and nearby countries and coordinating with the Indian Mission at abroad to promote the event at their level also, to the leading importers/suppliers/renowned international boutique owners/ departmental stores of textiles & clothing, high fashion accessories through among other publicity measures.

Criteria for availing reimbursement of airfare as per the revised MAI Guidelines of Govt. of India to the eligible participants only on approval of the same by Govt.:

- Reimbursement of airfare is eligible to the exporting company having the export turnover below Rs.50 crores (FOB value) in the preceding financial year;
- Members to have completed 12 months of Membership with this Council and is regularly filing Export returns with us;
- Travel claim is permissible only to the regular Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position, (not admissible to a foreign national);
- Attached Travel Claim forms duly filled in and complete in all respects must be submitted to the Council within 30 days of completion of event;
- Initial Application form for claiming re-imburement of airfare should reach to the Council 14 days prior to your departure date to participate in the fair;

Conditions for availing MAI subsidy:

- An exporter can avail MAI benefit for participation in 3 approved events in a financial year, 4th time participation in the Fair will be allowed without MAI subsidy;
- An exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the member participant without MAI benefit (One booth per company only for MAI eligibility);
- A maximum of three participations in a particular trade fair/exhibition would only be eligible for MAI assistance, i.e., members who have availed assistance three times (including past cases) for a particular fair/exhibition, from any other EPCs/ Trade Bodies, thereafter, must participate in that fair through non subsidized booth;
- Participants will be selected on a **"First-come-first-Served" basis.**

Apply for participation: Exporters registered with ISEPC can apply for participation in the above event are requested to kindly fill and submit the **"Declaration Form"** with participation fee by way of Demand Draft/Cheque at par in favour of **"The Indian Silk Export Promotion Council**, payable at New Delhi. The payment can be sent through RTGS based on the following Bank details:

| | |
|----------------|---|
| A/c NAME | THE INDIAN SILK EXPORT PROMOTION COUNCIL |
| A/C No | 653010100019576 |
| BANK NAME | AXIS BANK LTD |
| BRANCH NAME | MOHAN COOPERATIVE |
| BRANCH ADDRESS | B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI – 110 -044 |
| IFSC CODE NO | UTIB0001771 |

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by a Vaccination Certificate to the satisfaction of the rules and regulations of visiting country/ transit country.

Refund policy of participation will be based on the following:

- No refund will be available if participation is withdrawn on any date thereafter;
- In case of cancellation/withdrawal of participation by members which is not allowed in any circumstances; and hence, full participation fee will be forfeited;

Interested Members including ST, SC, MSME members, women Entrepreneurs, exporters from J & K, Ladakh and North Eastern Region are requested to kindly fill & send the attached Declaration Form **along with 100% payment in favour of “The Indian Silk Export Promotion Council”**, payable at **New Delhi**, (per stand per member), by return mail/ courier or physically and confirm the same, so that we can forward the names of the completed applications received with full payment to the organizers.

Confirmation of booking will be made to the eligible member-participants on scrutiny of application by the organisers as mentioned above on First-Cum-First-Serve basis. This activity is being done under the revised MAI scheme of Govt. of India and all terms and conditions are applicable and can also be seen at our www.theindiansilkexportpromotioncouncil.com be seen at

We solicit your participation in Apparel Sourcing Paris, France in hall no. 4 & 5 at Paris Le Bourget from 7-9 February 2022.

Members are advised not wait for the last date and hence requested to kindly forward their application together with filled up application of organizers at the earliest.

Last date of receipt of the application together with completed forms and participation is 19th November 2021

With best regards,

Sd/-
(Sanjeev K. Sharma)
Sr. Director, ISEPC
New Delhi, India

Encl: As above.

THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles Govt. of India)
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019}

Confirmation – Cum – Declaration Form

| | |
|--|---|
| Name of the Event | TEXWORLD (Apparel Sourcing) at Paris |
| Name of the Company | M/s |
| Full Address of the Company with pin | |
| ISEPC Valid RCMC Number | |
| Membership Fee Paid upto the FY 2021-22 | Yes / No |
| Type of Company (Please Tick Mark) | Pvt. Ltd / Prop / Partnership |
| Mobile No. of the participant (Director / Proprietor / Partner) | |
| Email ID of the participant/company | |
| Name of the Participating person | |
| Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel. | <div style="border: 1px solid black; padding: 2px;"> Name Designation Passport Details as per format Passport No. Date of Issue Date of Expiry Date of Birth Place of Issue </div> |
| PAN No. (Mandatory) | |
| IEC Code No. (Mandatory) | |
| CIN Number (21 Digit) | |
| DIN Number (8 digit) | |
| Whether belongs to MSME (Please Tick Mark) | Yes / No |
| Whether belongs to (Please Tick Mark) | SC / ST / General |
| Number of events participated with MAI Support during the current year | |
| Whether participated in the same event previously, If Yes kindly mention year | |
| Name of Proprietor | |
| Name of the Directors | |
| Names of the Partners | |
| Products HS Code 6 digit level (Mandatory) | |
| GST Number | |
| Requirement of space | |

I, _____ being Proprietor/Partner/Authorized Director of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2021-22 for more than one occasion and thus eligible for participation for availing grant in the above activity.

We are enclosing a Cheque of **Rs. 4,60,000/-** per participants, per company (non-refundable) towards participation Fee / participation fees, in favour of **"THE INDIAN SILK EXPORT PROMOTION COUNCIL"**, payable at New Delhi.

(Signature of the Applicant)

Stamp / Seal of the Company

Date:.....

NOTE: *Please enclose a copy of passport (1st and last page) [Must be valid upto one year]

THE INDIAN SILK EXPORT PROMOTION COUNCIL

PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL DURING 2021-22

| | | |
|----|--|--|
| 1 | Name of the Activity under which participated | |
| 2 | Name of the firm claiming travel grant | |
| 3 | Address of the firm | |
| 4 | IEC Number of the firm | |
| 5 | PAN No. of the firm | |
| 6 | Name & Designation of the representative in whose respect claim is preferred only (Director/Partner/Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible | |
| 7 | Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel) | |
| 8 | Export of the company duly certified by CA i.e. during 2018-19, 2019-20 & 2020-21 (Performa attached) | |
| 9 | Travel documents i.e. copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket. | |
| 10 | Amount of air travel spent by economy class by shortest route | |
| 11 | A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD | |

Certified that we have not claimed travel grant from any organization/EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature _____

Name _____

Designation _____

Company Seal _____

CHARTERED ACCOUNTANT CERTIFICATE (to be printed on the CA's letter head)

I/We hereby confirm that I/We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s _____ and hereby certify that:

- (i) The participant Shri _____ is Director/Partner/Proprietor of the company
- (ii) Participation is as per the maximum permissible participations under the MAI Scheme.
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962
- (iv) The total number of participations in this particular trade fair/exhibition has not Exceeded three.
- (v) The f.o.b. value export figures during the last 3 financial year

| Sl. No. | Year | Item of Exports | Value of Export in Rs. Lakhs |
|---------|---------|-----------------|------------------------------|
| 1 | 2018-19 | | |
| 2. | 2019-20 | | |
| 3 | 2020-21 | | |

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I/We nor any of our partners is a Partner/Director/Proprietor or an employee of the above named entity or its associated concerns.

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory_____

Name_____

Membership No._____

Full address_____

Name and address of the Institution where registered.

Date:

Place:

NEW DATES: 7 – 9 February 2022

VENUE: Paris, Le Bourget - France

The below fields are mandatory.
Please fill them within duly.

Who are you?

▪ Company

Corporate name

Address

Contact person

Position in the company

Tel.: Fax:

E-mail

Website

Agents

Company's foundation date

Does your company belong to a group? ☐ No ☐ Yes

➤ What is the name of the group?

In which country is the head office registered?

.....

Do you have branch offices or subsidiaries in other countries? ☐ No ☐ Yes

In which countries in which cities?

.....

In which country is the principal production facility located?

.....

Overall turnover in US \$: 2021 \$ Estimate for 2022 \$

Total number of employees:

a) in administration b) in manufacturing

c) in sales d) in development/design

Total size of production site (in square meters)

What is the export share? _ _ _ _ % percentage

To which countries?

We are licensee of:

Type of company

☐ Contracting ☐ Full merchandise

☐ Own collection / label

How many collections per season

In which country is collection development work done?

Please specify your main fabric suppliers

Which production stages are handled in your own country and which are outsourced?

| Production stages | In your own country % | Outsourced % | Country |
|--------------------------------------|-----------------------|--------------|---------|
| Sourcing of fabrics and accessories? | | | |
| Design | | | |
| CM | | | |
| CMT | | | |
| Trimming | | | |

▪ **Categories & Products**

☐ Childrenswear

☐ Fashion Accessories

☐ Ladieswear

☐ Menswear

| | | | | | | | |
|------------------|-------|--------------------|-------|--------------------|-------|---------------------------|-------|
| active wear | ___ % | bags & accessories | ___ % | coats/outwear | ___ % | denim | ___ % |
| dresses & skirts | ___ % | hats & headwear | ___ % | jewelry | ___ % | knits & tops | ___ % |
| pants/bottoms | ___ % | shawls & scarves | ___ % | shirting | ___ % | socks/hosiery | ___ % |
| suiting | ___ % | sweater | ___ % | swimwear/beachwear | ___ % | tailoring/made to measure | ___ % |
| tie & bow tie | ___ % | t-shirt/polo-shirt | ___ % | uniform/workwear | ___ % | underwear/intimates | ___ % |

Which type of product do you wish to exhibit? (examples: shirts, knitwear, suits, coats,...)

Which other functions / services do you offer? (multiple choice possible)

☐ Design

☐ Cutting Layout Production

☐ Grading

☐ Patternmaking

☐ Dyeing

☐ Embroidery

☐ Pleating

☐ Applications

☐ Needlework

☐ Others:

☐ Others:

▪ **Production**

What is the weekly production capacity in units?

.....

What are the sampling times, in days?

.....

What type of special machines do you use?

.....

What are the particular technological skills?

.....

Price range of main items (from/to) item Price

item Price

item Price

Range:

☐ Basic

☐ Middle

☐ High-end

Do you have a research and development office?

.....

What are your main export markets (as a %)?

.....

What are your main markets in Europe (as a %)?

.....

Please list a few customer references

.....

.....

.....

▪ **Selection Committee**

If you wish your company to participate in the Selection Committee, please note that it is mandatory to submit photos of your products or your website showroom address.

Place and date Signature