



The Indian Silk Export Promotion Council

(Sponsored by Ministry of Textiles & Ministry of Commerce, Govt. of India)
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Web : www.theindiansilkexportpromotioncouncil.com

ISEPC Cir No 305/3-23/14th IISF/2022-23

9th January 2023

India's Silk Flagship Event In India

14th India International Silk Fair cum RBSM 22-24 March 2023

{Highly Subsidized Participation Charges}

HAPPY NEW YEAR 2023

To,

All Members of the Council:

SUBJECT: INVITATION TO PARTICIPATE IN 14TH INDIA INTERNATIONAL SILK FAIR CUM RBSM AT THE RIVIERA HOUSE, AMBIENCE GOLF DRIVE, GURUGRAM – 22-24 MARCH 2023:

Dear Members,

Season's Greetings and We Wish You A Very Happy & Prosperous New Year!

We have the pleasure to inform your goodself that the Indian Silk Export Promotion Council is organizing **14th Edition of India International Silk Fair cum RBSM**, which is the only established National Show of **India's biggest Trade Event** on Indian Silk and Silk Blend product exhibiting **and a must business destination to connect & collaborate with manufacturers, suppliers** - all under one roof such as fabrics, garments, made-ups, high fashion accessories, silk sarees, silk floor covering, cushion covers, home furnishing, shawls, yarn, silk scarves, GI products of silk etc for international buyers, under MAI Scheme of Deptt of Commerce, Ministry of Commerce and Industry, Govt of India.

The Indian Silk Export Promotion Council (ISEPC) has the mandate of the Government of India to invite 100 overseas buyers but more than 150 serious foreign buyers are expected from abroad, and around 450 buying agents based in Delhi/NCR/Mumbai will be visiting the fair and thus, it will be an excellent and added opportunity to all the Member Exhibitors to showcase to the visiting buyers the various stages and qualities of silk produced in India, so as to establish India as a complete sourcing hub for all varieties of Silk and other allied silk products.

Highlights of the Fair

Name of the Event: 14th India International Silk Fair cum RBSM;

Dates of the Event: 22-24 March 2023 (three day event);

Venue : The Riviera House, Ambience Golf Drive, NH – 8, Behind, The Leela Hotel, DLF Phase 3, Gurugram – 122002

Organizer : The Indian Silk Export Promotion Council (ISEPC);
(Sponsored by Ministry of Textiles & supported by Ministry of Commerce, Govt of India)

Highly Subsidized Participation Charges:

The participation charges for an internationally designed built up stand of 9 sq mtr (Shell Scheme) or multiple thereof shall be **@ Rs. 5,500/- per sq mtr + 18% GST. Allotment shall be made by draw of lot, at least two weeks prior to the date of show.**

The participation for Bare space of **24 sq mtr** or above shall be **Rs. 5200/- per sq mtr + 18% GST.**
(The choice of allocation will be provided before draw of lots to the participants).

Publicity & Promotion: The event is being publicized extensively by the ISEPC at all front. The Council will also publicize the Fair suitably through a separate Exhibitors' Fair Directory, sending invites to relevant textile importers all over the world, co-ordinate with the Indian Embassies, Indian Missions, High Commissions, Consulate General of India and with all leading buying houses and international brands to promote the event to the leading importers of textiles & clothing, among other publicity measures.

Advertisement tariff-Fair Director of 14th IISF cum RBSM: by on or before 25/02/2023:

Size of the Fair Directory: 13cs x 21 cm (Advt matter should also be of the same size); (all advt will be of four colours); Publication of advertisements on FCFS basis on availability of space, with full payment in favour of The Indian Silk Export Promotion Council (ISEPC);

Back Cover Front: Rs 25,000/- + 18% GST; Inside Cover: Rs 20,000/- + 18% GST

Back Inside Cover: Rs 15,000/- + 18% GST; Full Page Inside: Rs 05,000/- + 18% GST

Facility of Sponsorship of Member's overseas buyers to visit the Fair:

The Member participants shall also be provided an opportunity to recommend the names of their overseas buyers from, especially from African and American continent, for sponsoring their visit to the fair and making them eligible for reimbursement of airfare and hotel stay as per Govt guidelines, on being approved by the Exhibition Committee of the Council, as per MAI Guidelines.

Kindly confirm your participation in the attached format at the earliest together with 100% payment.

Bank Details of ISEPC

A/c NAME	THE INDIAN SILK EXPORT PROMOTION COUNCIL
A/C No	8311902587
BANK NAME	Kotak Mahindra Bank
BRANCH NAME	New Delhi- K. G. Marg
BRANCH ADDRESS	Ground Floor, Ambadeep 14 Kasturba Gandhi Marg, New Delhi- 110001
IFSC CODE NO	KKBK0000172

Refund policy- No refund is applicable in any circumstances or even if participation is withdrawn on any date thereafter.

Interested Members are requested to kindly fill, sign, stamp & forward the attached "Application cum Declaration Form", by remitting full payment in favour of "The Indian Silk Export Promotion Council", payable at New Delhi, (per stand per member), by return mail.

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First- Cum-First-Serve basis. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable. **Participant are also eligible to recommend invitation to their buyers under sponsorship scheme for which the management will consider subject to eligibility norms. As such share the names of your buyers to whom invitation for sponsorship will also be sent directly.**

We look forward for your valued participation and assure that you will not be disappointed with your participation, as you will have tremendous opportunities in 2023 to encash to transact business with visiting overseas buyers and buying Houses / buying agents.

With best regards.

Sd/-

(Sanjeev Kumar Sharma)

Sr Director cum Chief Information Officer,

ISEPC, New Delhi.

Mobile # +91-9899573797;

Encls: Application cum declaration form



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{112-A, Chiranjiv Tower 43, Nehru Place, New Delhi – 110 019}, India

Tel: 011-40154181/26220134, Email ID: isepch@gmail.com / roisepc@gmail.com

{14th India International Silk Fair cum RBSM at Delhi/NCR from 22-24 March 2023}

Confirmation – Cum – Declaration Form

1	Name of the Event	14 th India International Silk Fair cum RBSM
2	Name of the Company	M/s
3	Full Address of the Company with pin	
4	ISEPC Valid RCMC Number	
5	Membership Fee Paid upto the FY 2022-23 (Mandatory)	Yes / No
6	Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
7	Mobile No. of the participant (Director / Proprietor / Partner/Sr. Managerial employee)	
8	Email ID of the participating company/ participant	
9	Name of the Participating person	Mr./Ms.
10	PAN No. (Mandatory)	
11	Updated and Valid IEC Code No. on DGFT portal	
12	CIN Number (21 Digit)	
13	DIN Number (8 digit)	
14	Whether belongs to MSME (Please Tick Mark)	Yes / No
15	Whether belongs to	SC/ ST / General, Women (Please Tick Mark)
16	Whether belongs from NER, J & K, Ladakh and Hill Areas	
17	No. of events participated with MAI Support 2022-23	
18	Whether participated in the same event previously	
19	Name of Proprietor / Director/ Partner	
20	Product Name & its HS Code 6 digit level (Mandatory)	
21	GST Number	
22	Requirement of space in sq mtr. @ Rs 5500/ PSQMT + 18% GST (Minimum 9 sqmt with multiple)	

Disclaimer/Declaration

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) basis.
2. Participants who have paid the full participation fee in time together with its renewal fee for the current year would be considered for participation.
3. The decision of the Management Committee / Chairman - ISEPC would be final and binding in case of any dispute.
4. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form during the fair itself which is required by the Govt. of India as you are participating in this flagship fair of ISEPC under MAI subsidy

I, _____ being Proprietor/Partner/Director/ Authorized Representative in senior position of M/s _____ do hereby undertake to abide by the terms & conditions of participation in the above Fair.

We are enclosing a Cheque of Rs. per participants, per company (non-refundable) towards Application Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant)

NOTE: Please enclose a copy of valid RCMC & IEC Stamp / Seal of the Company