

# **The Indian Silk Export Promotion Council**

(Sponsored by Ministry of Textiles & Supported by Ministry of Commerce, Govt. of India)

1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019, India

\*\*\*

ISEPC BSM Series Cir No 201 (6/22)/2022-23

18<sup>th</sup> May 2022

To,

All Members of the Council,

**Subject: Invitation to apply with stall charges for Two City Buyer Seller Meet cum Exhibition with Silk Importers in Cyprus & Greece between 17 & 19 June 2022 under MAI guidelines of Department of Commerce, Govt. of India:**

Dear Member,

We are pleased to inform you that **The Indian Silk Export Council (ISEPC)** is organizing **Two City Buyer Seller Meet cum Exhibition with Silk Importers in Greece & Cyprus between 17-19 June 2022** for display of Silk & other silk allied products, on, in association with the concerned Indian Missions and with the active support of the local Trade Bodies, Chamber of Commerce to develop exports of Silk & Silk blend and other Textile products to Greece and Cyprus, which is an emerging market in this region. The participation of Indian companies in BSMS in Greece and Cyprus is supported by Ministries of Textiles/Commerce & Industry under the MAI Scheme of Govt. of India

## **Highlights of the Fair**

Name of the Event	: Two Country BSM cum Mega Silk Exhibition in Cyprus & Greece;
Dates of the Event	: Between 17-19 June 2022
Venue	: <b>Convention Halls</b> (Exact shall be informed);
Organizer	: The Indian Silk Export Promotion Council (ISEPC);
Registration Fee	: <b>Rs.7,500/- per participants per company; (with application);</b>
Participation cost	: Highly subsidized participation, display table/booth, one night Hotel stay on twin sharing basis + breakfast and one working lunch on BSM day;
Visa assistance	: The Council will provide recommendation letter in respect of the traveling Director/Proprietor/Partner / Sr Management Cadre Permanent Employee; Temporary and Switch on job workers are not eligible;

## **Kindly note the following:**

- The participation will be limited to 20 member companies with heavily subsidized cost under MAI grant of Ministry of Commerce and the members from SC/ST/Women Entrepreneurs will be given preference;
- Any extra requirements will have to be borne by the participants themselves;
- One company will be allocated one highly subsidized display booth / table only;
- Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, visa charges / immigration charges, freight, transfer, vaccine and test charges, if applicable in visiting country etc;
- A small common pool of Interpreters will be made available for helping participants and buyers. However, for an independent service of an interpreter, participants will have to use their own interpreters;
- Participants will be given assistance in obtaining Visa;
- **Publicity & Promotion:** The event will be publicized extensively by the ISEPC. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in the above countries and adjoining economy, coordinate with the respective Indian Missions to promote the event to the leading importers of textiles & clothing, among other publicity measures.

## **Financial Grant:**

As ISEPC is organizing participation of member-companies in Buyer Seller Meet cum Exhibition with overseas buyers of these countries Silk / Textiles Importers, under the revised MAI Scheme 2021 of Govt of India, all eligible participating companies have been offered MAI subsidy for reduced amount of participation charge as above, subject to the fulfillment of certain conditions;

### Criteria for availing reimbursement of airfare:

- Reimbursement of airfare is eligible to the exporting company as per the revised MAI Guidelines and should have exporter performance, having the export turnover below Rs.50 crores (FOB value) in the preceding financial year, subject to furnishing of required documents and approval of the same by the Govt. of India;
- Participant Members, as per valid IEC, to have completed 12 months of Membership with Silk Council;
- It is permissible only to the regular Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position (not admissible to a foreign national or a foreign passport holder);
- Travel Claim forms duly filled in and complete in all respects together with all documents as per MAI Guidelines, must be submitted to the Council within 30 days of completion of event;
- Initial Application form for claiming re-imbursement of airfare should reach to Council 14 days prior to your departure date;

### Conditions for availing MAI subsidy:

- A member exporter can avail MAI benefit for participation in 3 approved events in a financial year. 4<sup>th</sup> time participation in the Fair will be allowed without MAI subsidy. In the case of member belonging to SC/ST/ Women and the exporters' having FOB value of exports of or less than Rs.50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc)
- A member exporter can claim MAI benefit for participation in one booth only. Additional booths can be booked by the participant without MAI benefit (One booth per company only with MAI eligibility);
- Participants will be selected on a "First-come-first-Served" basis, on receipt of completed application form with the required fee, in Council's Office;

**Apply for participation:** Exporters registered with ISEPC can apply for participation. Members interested in the above event are requested to kindly fill and submit the "**Declaration Form**" together with a copy of updated and valid IEC copy with participation fee by way of Demand Draft/Cheque at par in favor of "**The Indian Silk Export Promotion Council**", payable at New Delhi. Incomplete application will be rejected. The payment can also be sent through RTGS as per the Bank details:

A/c NAME	<b>THE INDIAN SILK EXPORT PROMOTION COUNCIL</b>
A/C No	<b>653010100019576</b>
BANK NAME	<b>AXIS BANK LTD</b>
BRANCH NAME	<b>MOHAN COOPERATIVE</b>
BRANCH ADD	<b>B-1 / I – 1, MOHAN COOPERATIVE INDUSTRIAL ESTATE MATHURA ROAD, NEW DELHI -44</b>
IFSC CODE NO	<b>UTIB0001771</b>

Due to Covid-19 safety, it is mandatory that all visiting representatives should be fully vaccinated confirmed by a Vaccination Certificate and carry a copy and follow the guidelines of the visiting country.

### Refund / Withdrawal / Cancellation Policy

- (i) The registration charges are non-refundable / nonadjustable, under any circumstances;
- (ii) Once confirmed, participation will not allowed to withdraw & subject to a cost of Rs.15000/- or actual, whichever is on higher side;
- (iii) Application will be received and considered on FCFC basis;

It may be informed that we have limited stalls and preference will be given on the basis of first-cum-first- served basis and on receipt of full registration fee with procurement of visa form the respective foreign Missions. Please note, ISEPC reserves the right to select / reject the participants;

Interested Members are requested to kindly fill & send the attached Declaration Form along with full payment in favour of "**The Indian Silk Export Promotion Council**", payable at **New Delhi**, (per stand per member), by return physically and confirm the same, so that we can forward the names to the respective authorities.

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First-Cum-First-Serve basis with No dues, subject to approval and receipt of MAI Grant. This activity is being done under revised MAI scheme and all terms and conditions of the same will be applicable.

**Note:** If Council does not receive required number of applications from its members for the fair by 28<sup>th</sup> May 2022, then the ISEPC Management may take a decision to drop the activity/ event & refund the Registration fee back to the applicants.

**With best regards,**

Sd/-  
(Sanjeev K. Sharma)  
Sr. Director, ISEPC  
New Delhi, India

**Encls: as above**

# THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles & Supported by Ministry of Commerce, Govt. of India)  
{1302-03, Ansal Tower, 38 Nehru Place, New Delhi – 110 019, India}

**{Application form for Two City Buyer Seller Meet cum Exhibition with Silk Importers in Greece & Cyprus June 2022}**

**NOTE: Application Form with upto date Membership & Registration Fee are must**

**Registration Fee once paid is not refundable in any circumstances (30/5)**

**As per MAI Guidelines, one Member company is allowed to participate in one event in one Region**

Name of the Event:	<b>TWO CITY BUYER SELLER MEETS CUM EXHIBITION WITH SILK IMPORTERS IN CYPRUS &amp; GREECE - 17-19 JUNE 2022 (Excluding Actual Travel time)</b>
Name of the Company	M/s
Full Address of the Company with pin	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2022-23	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner / Participant Employee)	
Email ID of the participant/company / participant employee	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name
	Designation:
	Passport Details as per format:
	Passport No: _____
	Date of Issue: _____
	Date of Expiry: _____
	Date of Birth: _____
	Place of Issue _____ S
PAN No. (Mandatory)	
Updated & Valid IEC Code No. (Mandatory)	
CIN Number (21 Digit )	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI Support during the current year 2022-23	
Whether participated in the same event previously, If Yes kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	

I, \_\_\_\_\_ being Proprietor / Partner / Authorized Director of M/s \_\_\_\_\_ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year i.e. 2022-23 for more than one occasion and thus eligible for participation for availing grant in the above activity. Last date of application together with Registration Charges is 28<sup>th</sup> May 2022;

**Refund / Withdrawal / Cancellation Policy** (i) Registration Charges will not be refunded in any circumstances;

(ii) Once confirmed, participation will not be allowed & subject to a cost of Rs. 15000/- or actual, whichever is on higher side;

(iii) Application will be received and considered on FCFC basis;

We are enclosing a Cheque of Rs. 7500/- per participants, per company (**non-refundable / nonadjustable**) [Rupees Seven Thousand Five Hundred Only] towards Application Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant) Stamp / Seal of the  
Company Date:.....

**NOTE:** \*Please enclose a copy of passport & updated IEC (1<sup>st</sup> and last page) Signed & stamped application form with registration fee & up to date Membership payment;