

# The Indian Silk Export Promotion Council

{Supported by Ministry of Commerce & Sponsored by Ministry of Textiles Govt. of India}

112-A, Chiranjiv Towers, 43 Nehru Place, New Delhi - 110 019, India

\*\*\*

ISEPC Cir No. 297/2C-BSM@Egypt-Iran/2022-23

19<sup>th</sup> November 20212

To,  
All Members of the Council,

**Subject: ISEPC Circular on –organizing participate in Two Country Mega Silk Exhibition cum Buyer Seller Meets with Importers of Egypt & Israel in December 2022: Reg:**

Dear Members,

We are pleased to inform you that **The Indian Silk Export Promotion Council (ISEPC)**, under the aegis of Ministry of Textiles & Department of Commerce, Ministry of Commerce and Industry, Government of India, is organizing India's national level participation in the First Edition of Two Country Mega Silk Exhibition cum Buyer Seller Meet with Importers of Egypt and Israel during 14 & 18 December 2022 in association with the concerned Indian Missions and with the active support of local Trade Bodies, Chamber of Commerce to develop exports of Silk & Silk blend and other Textile products to Egypt and Israel, which are emerging markets in WANA Region and to celebrate and commemorate 75 anniversary of independence of India-Azadi Ka Amrit Mahotsav and will highlight India's strength in the silk textile segment to project India as "New India". The participation of member companies in the Mega Silk Exhibition cum BSM in Egypt and Israel are supported by Ministry of Textiles, Ministry of Commerce & Industry, as well, under MAI Scheme of Govt. of India for the financial year 2022-23.

WANA region comprising 19 countries. These countries are Bahrain, Kuwait, Oman, Qatar, Iraq, UAE, Saudi Arabia, Egypt, Sudan, Algeria, Morocco, Tunisia, Syria, Jordan, Israel, Lebanon, Yemen, Libya and South Sudan.

India is Israel's second-largest trading partner in Asia and the ninth largest globally. Though bilateral trade is dominated mainly by diamonds and chemicals, recent years have witnessed an increase in trade in areas such as electronic machinery and high-tech products; communications systems; medical equipment etc. India continues to be a 'focus' country for the Israeli Government's increased trade efforts. India and Israel have restarted negotiations for the Free Trade Agreement (FTA) with an aim to conclude it in 2022 and that's why the Council wanted to explore the market in all textile segment with the above BSM;

**Commodity: 50 SILK**

**Country / Region: ISRAEL**

S.No.	Particulars	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
1	Values in US\$ Million	0.11	0.08	0.1	0.06	0.14
2	%Growth		-24.7	28.07	-44.91	150.88
3	Total export of commodity	77.03	84.48	83.95	79.21	116.46
4	%Growth		9.67	-0.62	-5.65	47.02
5	%Share of country (1of3)	0.14	0.1	0.12	0.07	0.12

Egypt has traditionally been one of India's most important trading partners in the African continent. The India-Egypt Bilateral Trade Agreement has been in operation since March 1978 and is based on the Most Favoured Nation clause and the bilateral trade has increased more than five times in last ten years

**Commodity: 50 SILK**

**Country / Region: EGYPT A RP**

S.No.	Particulars	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
1	Values in US\$ Million		0		0	0.01
2	%Growth					1,050.00
3	Total export of commodity	77.03	84.48	83.95	79.21	116.46
4	%Growth		9.67	-0.62	-5.65	47.02
5	%Share of country (1 of3)		0		0	0.01

## Highlights of the event:

Name of the Event: **Two Country Buyer Seller Meet;**

Dates of the Event: **14<sup>th</sup> & 18<sup>th</sup> December 2022**

Venue : **Convention/Exhibition Halls in Hotels at Tel Aviv in Israel & Cairo in Egypt;**  
(Exact venue will be informed in due course of time)

Organizer : The Indian Silk Export Promotion Council (ISEPC)

Facility : Highly subsidized participation, display table / booth, 1 night Hotel stays on twin sharing basis including 1 breakfast and 1 Working lunch at each BSM venue;

Visa assistance : The Council will provide recommendation letters in respect of the traveling Director / Proprietor / Partner or a regular officer of the company in Senior Managerial Position;

**In connection with your participation in the above, kindly note the following:**

- ✓ The participation will be limited to 30 member companies with MAI support, but those who wanted to participate on self-financing basis can also participate with upto date membership payment, having export performance in preceding year. The stand / display table area are heavily subsidized under MAI Scheme of Ministry of Commerce and preference will be given to SC / ST / young / Women Entrepreneurs, Members from NE, J&K, Ladakh, start-ups;
- ✓ Any extra requirements in stands will have to be borne by the participants themselves;
- ✓ One company will be allocated one highly subsidized display stand booth area only;
- ✓ Amount of participation charge doesn't include any expenses of representative/s of participants companies like airfare, visa charges, freight, transfer, Covid vaccine & RTPCR / Rapid Antigen test charges, if applicable, in visiting cities of BSMEs country etc;
- ✓ A small common pool of Interpreters will be made available at Council's Information Booth manned by the Council's Coordinator, for helping exhibiting participants and visiting buyers. However, for an independent service of an interpreter, participants will have to use their own interpreters; if they so desire;
- ✓ Participants will be provided visa recommendation letters (if so desire) in obtaining the Visas from the respective Missions;
- ✓ **Publicity & Promotion:** The event will be publicized extensively by the ISEPC. The Council will also publicize the Fair suitably through a separate Exhibitors Catalogue, sending invites to relevant textile importers in Israel and Egypt and adjoining economy, coordinate with the Indian Missions to promote the event to the leading importers of textiles & clothing, among other publicity measures.

**Financial Grant:**

As ISEPC is organizing participation of member-companies in Mega Silk Exhibition & Buyer Seller Meet at Egypt & Israel under the revised MAI Scheme 2021 of Govt of India, all eligible participating companies have been offered MAI subsidy for reduced amount of participation charge as above, subject to the fulfillment of certain conditions, laid down as under;

Companies having valid IEC Number, 6-digit HS Code, PAN, DIN, GST, etc. are eligible for MAI subsidy. The company which has already availed MAI subsidy for three previous participations in the same event will not be eligible for MAI subsidy. In the case of exporters belonging to SC/ ST / Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in a year, 5 participations in a particular event is allowed. The company which has already availed MAI subsidy for any three events in FY 2022-2023 will also not be eligible for MAI subsidy. In the case of exporters belonging to SC / ST / Women and the exporters having f.o.b. value of exports of or less than Rs.50 crore in the preceding year, 5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc);

**Criteria for availing reimbursement of airfare:**

- ISEPC will provide to all eligible participants re-imbusement of costs of 2 way airfares, subject to the fulfillment of certain conditions. The reimbursement of cost of economy class airfare to eligible participants will be limited with a maximum ceiling, subject to approval of the Department of Commerce, Ministry of Commerce & Industry, under the revised MAI Scheme;
- Reimbursement of airfare is eligible to the exporting company as per the revised MAI Guidelines and should have exporter performance, **having the export turnover below Rs.50 crores (FOB value) in the preceding financial year**, subject to furnishing of required documents with CA certificate and approval of the same by the Govt. of India;
- Members to have completed 14 months of Membership with No outstanding dues;
- It is permissible only to the regular **Director / Partner/ Proprietor or a regular officer of the company on Senior Managerial Position** (not admissible to a foreign national or a foreign passport holder);
- **Travel Claim forms duly filled in and complete in all respects together with all documents as per MAI Guidelines, must be submitted to the Council within 15 days of completion of event;**
- **Initial Application form for claiming re-imbusement of airfare should reach to Council 14 days prior to your departure date;**

**Conditions for availing MAI subsidy:**

- ❖ A member exporter can avail MAI benefit for participation in 3 approved events in a financial year. 4th time participation in the Fair will be allowed without MAI subsidy. In the case of member belonging to SC/ ST/Young/ Women entrepreneur and the exporters' having FOB value of exports of or less than Rs.50 crore in the preceding year, **5 participations in a year is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc);**
- ❖ An exporter can claim MAI benefit for participation in one booth only. Additional booth can be booked by the member participant without MAI support (One booth per company only for MAI **eligibility with updated IEC**); **please attach a copy**
- ❖ A maximum of three participations in a particular trade fair / exhibition would only be eligible for MAI assistance i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition, from any other EPCs / Trade Bodies, thereafter, must participate in that fair through non subsidized booth; Participants will be selected on a "First-come-first-served" basis by the Competent Authority. Last date for receiving application with registration charges per application per company @ Rs. 7500/- is 30/11/2022 upto 3:00 pm;

**Apply for participation:** Exporters registered with ISEPC can apply for participation with valid membership. Members interested in the above event are requested to kindly fill up and submit the “**Application Form**” together with a copy of updated and valid IEC copy with participation fee by way of Demand Draft/Cheque at par in favor of “**The Indian Silk Export Promotion Council**”, payable at New Delhi. Incomplete unsigned application will summarily rejected. The payment can also be sent through RTGS / NEFT as per the Bank details:

A/c NAME	<b>THE INDIAN SILK EXPORT PROMOTION COUNCIL</b>
A/C No	<b>8311902587</b>
BANK NAME	<b>Kotak Mahindra Bank</b>
BRANCH NAME	New Delhi, K.G. Marg
BRANCH ADDRESS	Ground Floor, Ambadeep 14, Kasturba Gandhi Marg, New Delhi - 110001
IFSC CODE NO	<b>KKGK0000172</b>

**Due to Covid-19 safety**, it is mandatory that all visiting representatives should be fully vaccinated confirmed by Vaccination Certificates and carry copies and follow the guidelines of the visiting country;

**Refund policy-** No refund is applicable in any circumstances or even if participation is withdrawn on any date thereafter;

Interested Members are requested to kindly fill & send the attached Application Form along with full payment in favour of “**The Indian Silk Export Promotion Council**”, payable at **New Delhi**, (one stand to one member company), by return or physically and confirm the same, so that we can forward the names to the respective authorities;

Confirmation of booking will be made to eligible member-participants, as mentioned above, on First-Cum- First-Serve basis, subject to approval and receipt of MAI Grant. This activity is being done under revised MAI scheme, and all terms and conditions of the same will be applicable.

**Note:** If Council does not receive required number of applications from its members for the fair by 30<sup>th</sup> Nov 2022, then the ISEPC Management may take a decision to drop / postpone the activity / event.

Sd/  
**(Sanjeev Kr Sharma)**  
Sr. Director, ISEPC New Delhi,  
India

**Encls:** Application form together with proforma for claiming Travel Claim

# THE INDIAN SILK EXPORT PROMOTION COUNCIL

(Sponsored by Ministry of Textiles, Supported by Ministry of Commerce Govt. of India)  
{112-A, Chiranjiv Towers, 43, Nehru Place, New Delhi - 110 019, India}

## {TWO COUNTRY MEGA SILK EXHIBITION cum BUYER SELLER MEETS WITH IMPORERS OF EGYPT & ISRAEL}

**NOTE: Application Form with upto date Membership & Registration Fee are must As per MAI Guidelines, any Company & Member participated in earlier Fairs held in this Region of ISEPC or through any other EPCs / Trade Bodies are not eligible to participate in this BSM**

Name of the Event:	Two Country Mega Silk Exhibition cum Buyer Seller Meets with Importers of Egypt & Israel in Dec 2022
Name of the Company	M/s
Full Address of the Company with pin code	
ISEPC Valid RCMC Number	
Membership Fee Paid upto the FY 2022-23 (if not renew it)	Yes / No
Type of Company (Please Tick Mark)	Pvt. Ltd / Prop / Partnership
Mobile No. of the participant (Director / Proprietor / Partner)	
Email ID of the participant/company	
Name of the Participating person	
Person participating in the event /Designation/Passport Number NOTE: (Passport should have the validity of more than 6 months) from the date of travel.	Name
	Designation:
	Passport Details as per format:
	Passport No:
	Date of Issue:
	Date of E Expiry:
	Date of Birth:
	Place of Issue:
PAN No. (Mandatory)	
Updated & Valid IEC Code No. (Mandatory)	
CIN Number (21 Digit )	
DIN Number (8 digit)	
Whether belongs to MSME (Please Tick Mark)	Yes / No
Whether belongs to (Please Tick Mark)	SC / ST / General, Women
Whether belongs from NER, J & K, Ladakh and Hill Areas	
Number of events participated with MAI Support during the current year	
Whether participated in the same event previously, If Yes, kindly mention year	
Name of Proprietor	
Name of the Directors	
Names of the Partners	
Products HS Code 6 digit level (Mandatory)	
GST Number	
Requirement of space	Display area (one booth or two booth)

I, \_\_\_\_\_ being Proprietor / Partner / Authorized Director of M/s \_\_\_\_\_ do hereby undertake to abide by the terms & conditions of participation in the above Fair governed by MAI Guidelines of the DoC and certify that I have not availed the benefit of MAI grant for participation in any activity abroad through any other Council during the current year FY for more than one occasion and thus eligible for participation for availing grant in the above activity DURING 2022-23;

We are enclosing a Cheque of Rs, 7500/- per participants, per company (**non-refundable / nonadjustable, in any circumstances**) [Rupees Seven Thousand Five Hundred Only] towards Application Fee / participation fees, in favour of "THE INDIAN SILK EXPORT PROMOTION COUNCIL", payable at New Delhi.

(Signature of the Applicant) Stamp / Seal of the Company

Date:.....

**NOTE:** \*Please enclose a copy of valid passport (1<sup>st</sup> and last page) & updated IEC Signed & stamped application

**PROFORMA FOR CLAIMING TRAVEL GRANT UNDER MAI ASSISTED ACTIVITY  
ORGANIZED BY THE INDIAN SILK EXPORT PROMOTION COUNCIL DURING 2022-23**

1	Name of the Activity under which participated	
2	Name of the firm claiming travel grant	
3	Address of the firm	
4	IEC Number of the firm	
5	PAN No. of the firm	
6	Name & Designation of the representative in whose respect claim is preferred only (Director / Partner / Proprietor or a Regular Officer of the company on Senior Managerial Position (not admissible to a foreign national) are eligible	
7	Date on which company was enrolled as a member of ISEPC (must have completed 12 months from the date of travel)	
8	Export of the company duly certified by CA i.e. during 2019 -20, 2020-21 & 2021-22 (Performa attached)	
9	Travel documents i.e. copy of ticket, Boarding pass with copy of passport showing date of entry and departure at the place of event. Receipt of the amount paid if not reflected in the ticket.	
10	Amount of air travel spent by economy class by shortest route	
11	A brief report on your participation with particular reference of enquiries generated, order booked and order executed in USD	

Certified that we have not claimed travel grant from any organization / EPCs for participation in the same event and the claim is not more than the amount spent by our company.

Signature\_\_\_\_\_

Name\_\_\_\_\_

Designation\_\_\_\_\_

Company Seal\_\_\_\_\_

**CHARTERED ACCOUNTANT CERTIFICATE**  
**(to be printed on the CA's letter head)**

I / We hereby confirm that I / We have examined the claim papers, books of account and the prescribed documents in respect of the claim of M/s \_\_\_\_\_ and hereby certify that:

- (i) The participant Shri \_\_\_\_\_ is Director / Partner / Proprietor & or Sr Level Managerial cadre officer of the company;
- (ii) Participation is as per the maximum permissible participations under the MAIScheme;
- (iii) The participant company / firm / concern is not under investigation / charged / prosecuted / debarred/black listed under Foreign Trade (Development & Regulation) Act, 1992 , FEMA, Customs Act 1962;
- (iv) The total number of participations in this particular trade fair / exhibition / B S M has not exceeded three;
- (v) The f.o.b. value export figures during the last 3 financial year;

SI. No.	Year	Item of Exports	Value of Export in Rs. Lakhs
1	2019-20		
2.	2020-21		
3	2021-22		

- (vi) It has been ensured that the information furnished is true and correct in all respects, no part is false or misleading and no relevant information has been concealed or withheld.

Neither I / We nor any of our partners is a Partner / Director / Proprietor or a Sr Level employee of M an a g e r i a l c a d r e of the above named entity or its associated concerns.

I fully understand that any submission made in this certificate if proved incorrect or false, will render me/us liable to face any penal action or other consequences as may be prescribed in the law or otherwise warranted.

Signature & Stamp/seal of the Signatory \_\_\_\_\_; Name \_\_\_\_\_

Membership No. \_\_\_\_\_

Full address \_\_\_\_\_ Name and address of the Institution where

registered. Date:

Place: